



2007 Winners

Annual Reports

1st Place – Children's Mercy Hospitals and Clinics
A Million Reasons

2nd Place – Niles Home for Children with T-N-T Graphix
The Dawning of a New Day

e-Newsletters

1st Place – PKD Foundation with Voltage Creative
PKD E-News

2nd Place – Children's Mercy Hospitals and Clinics with Staywell Custom Communications
Healthy Kids News

Fundraising Campaigns

1st Place – TLC for Children and Families with Mike Schwabauer
Bringing Our Children Home

2nd Place – Outreach International with Rodgers Townsend Advertising
Sustainablegood.org

Informational Brochures

< \$1 Million

1st Place – Down Syndrome Guild of Greater Kansas City with Tristar Publishing
New Beginnings

2nd Place – Heartland Men's Chorus with CirConcepts
Your Journey Begins Here

Informational Brochures

> \$1 Million

1st Place – Habitat for Humanity Kansas City ReStore with Meers Advertising
Start the Circle

2nd Place – Guadalupe Centers with The AD Club
Informational Folder

Invitations/Special Event

Publications < \$1 Million

1st Place – Council on Philanthropy with Brickhouse Studios
23rd Annual Philanthropy Awards Luncheon

2nd Place – Gift of Life with Draw the Line
2007 GoSeeDoKC

Invitations/Special Event

Publications > \$1 Million

1st Place – Ronald McDonald House Charities with GlynnDevins Advertising & Marketing
2007 Red Shoe Shindig Auction

2nd Place – March of Dimes with Two West
2007 Blue Jean Ball

Print Newsletters

1st Place – The Nelson-Atkins Museum of Art
Member Magazine

2nd Place – YouthFriends
YouthFriends News

Public Service Campaigns

1st Place – Kansas Action for Children with MB Piland Advertising & Marketing
Ready or Not

2nd Place – Children's Mercy Hospitals and Clinics with Callahan Creek
Healthy Kids University

Single Fundraising Appeals

1st Place – Children's Mercy Hospitals and Clinics
2006 Wish List

2nd Place – Sunflower House with Jason Dill
Shouldn't Every Child Feel This Safe?

Video Presentations

< \$1 Million

1st Place – Foundation for Inclusive Religious Education (F.I.R.E.) with Fleishman-Hillard Kansas City
A Decade of Dreams

2nd Place – Kansas City Chronic Disease Coalition with Entertainment Plus Public Relations
Get Active with the KC-CDC - Cardiovascular Workout with Myron Frye

Video Presentations

> \$1 Million

1st Place – Save, Inc. with Platform Advertising
Dignity

2nd Place – YouthFriends
UpLink Public Launch

Web Sites < \$1 Million

1st Place – Down Syndrome Guild of Greater Kansas City with Adsoka
www.kcdsg.org

2nd Place – Gift of Life with Draw the Line
www.giftdonor.org

Web Sites > \$1 Million

1st Place – WaterPartners International with Digital Evolution Group
www.water.org

2nd Place – Kansas City Hospice and Palliative Care with V2
www.kansascityhospice.org



Kansas Action for Children with MB Piland Advertising & Marketing
Ready or Not

Many Thanks to Fambrough & Associates for photographing today's event.
If you would like to order photos please visit www.PhillyAwards.photoherald.com.



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